

## PEAK POSITIONING APPOINTS ROBERT DESBIENS TO BOARD OF DIRECTORS

**MONTREAL, Quebec**, (Marketwire, December 19, 2011): Peak Positioning Technologies Inc. (TSXV: PKK) ("Peak" or the "Company"), is pleased to announce the appointment of Robert Desbiens to the Company's Board of Directors.

Current Executive VP of Corporate Strategies at R3D Consulting Inc., an IT and management consulting firm with offices in Canada, the US, Mexico and Europe, Mr. Desbiens brings over 30 years of executive experience in technology in both the private and public sectors to Peak's Board of Directors. Prior to joining R3D in 2008, Mr. Desbiens most notably held the positions of VP Eastern Canada at Cisco Systems, Executive Advisor of Strategy and Innovation at IBM Canada, and Deputy Minister of the government information highway and information resources at the Quebec Government.

Mr. Desbiens is expected to work closely with Peak CEO, Johnson Joseph, to help the Company establish a solid foothold in the mobile computing market in China, as well as to potentially help Peak become a gateway for other Canadian mobile computing software developers to gain access to the Chinese mobile computing market. "We're absolutely thrilled to have someone with Mr. Desbiens' strategic thinking, vision and experience join our team. I'm personally looking forward to working with him to help fulfill the expectations and objectives that all of us here at Peak have for the Company," said Mr. Joseph.

"What impresses me about Peak is not just the fact that the Company was able to have its solutions distributed in China by some of the world's largest telecom service providers, but what's even more impressive is the strength of the relationships that Peak was able to establish in China in such a short period of time. I think this truly puts the Company in a unique position and opens the door to a world of possibilities, not just for its own mobile applications, but potentially for other Canadian mobile app developers as well. I'm really excited to be joining Peak's Board at this junction and look forward to contributing to the Company's success," said Mr. Desbiens.

Along with the Board appointment, Mr. Desbiens was granted 200,000 stock options to purchase Peak shares at an exercise price of \$0.10 per share subject to the terms and conditions of the Company's stock option plan.

About Peak Positioning Technologies Inc.

Peak Positioning Technologies Inc. is a Tier 2 Technology Issuer whose common shares trade on the TSX Venture Exchange under the symbol: PKK ("Peak Tech"). Peak Tech owns 100% of the shares of Peak Positioning Corporation, which itself is an information technology solution provider, and creator of the HomeWave solution. HomeWave is a client-server-based, wireless remote security, forensic analysis and asset location service for mobile computing devices. The solution provides a way for businesses to use wireless communications to remotely disable and locate lost or stolen mobile computing devices, as well as to remotely determine what files, if any, were accessed on the missing devices.

Forward-Looking Statements / Information

This news release may include certain forward-looking information, including statements relating to business and operating strategies, plans and prospects, using words including "anticipate", "believe", "could", "expect", "intend", "may", "plan", "potential", "project", "seek", "should", "will", "would" and similar expressions, which are intended to identify a number of these forward-looking statements. Forward-looking information reflects current views with respect to current events and is not a guarantee of future performance and is subject to risks, uncertainties and assumptions. The Company undertakes no obligation to publicly update or review any forward-looking information contained in this news release, except as may be required by applicable laws, rules and regulations. Readers are urged to consider these factors carefully in evaluating any forward-looking information.

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