

LOYALIST GROUP LIMITED

For Immediate Release
TSX Venture Exchange
Symbol "LOY"



LOYALIST GROUP LIMITED ACQUIRES ACCREDITED ESL SCHOOL IN VANCOUVER

Toronto, Ontario - March 28th 2011 – Loyalist Group Limited ("Loyalist" or the "Corporation") (TSX Venture Exchange: LOY) (o/a McKinsey Education Group) is pleased to announce that it has signed a Definitive Agreement with Universal College of Language Inc. (UCL), pursuant to which McKinsey Education Group will acquire all of the issued and outstanding securities of UCL. The purchase price of \$400,000 payable as to \$230,000 in cash and \$170,000 in LOY common shares valued at \$0.16 per share.

Andrew Ryu, CEO of Loyalist, commented, "There are a number of factors that make this accretive acquisition a good investment for Loyalist. It provides significant value, especially when viewed in light of the Federal Government's \$10 million promotional funding announcement, in that UCL is accredited by Languages Canada and the Saudi Cultural Bureau. Our new affiliation, through the UCL acquisition, means that the same accreditation for McKinsey Education Group can move forward expeditiously. Also, as demand for online courses continues to grow, we will expand UCL's current online component for e-learning by adding it to McKinsey's offerings. The western Canadian facility in Vancouver complements our Toronto location. Credits will be made transferable between the schools and incorporate socio-cultural specific curricula at both sites to broaden students' Canadian opportunities and immersion."

Owned by Mr. Young Cho Lee and Ms. Gyeong Suk Seonmun, Universal College of Language Inc. is a business incorporated under the statutes of British Columbia as an ESL and college preparatory school, celebrating its 10-year anniversary next month. UCL operates one private school that instructs approximately 130 to 150 students monthly, teaching: (i) English as a Second Language; (ii) language proficiency test preparation; (iii) college preparation; and (iv) work experience programs. Based on preliminary financial statements provided by UCL, its projected results for the fiscal year ended December 31, 2010, will be revenues of \$1,100,000 with expenses of \$1,045,000, resulting in net earnings of approximately \$55,000. McKinsey Education Group expects to realize significant improvement in earnings from the synergies inherent in the two operations, once the transaction is completed in early May.

The agreement is to be completed on May 2nd 2011 subject to the following conditions: (a) receipt of all required regulatory approvals, including the approval of the Exchange; (b) receipt of director and any other approvals as may be required under applicable laws or regulatory policies, including those of the Exchange.

The Agreement is the second one in the Vancouver area entered into by McKinsey Education Group in 2011

About Loyalist Group Limited

Loyalist Group Limited was re-listed on the TSX Venture Exchange on January 4th 2011, after completing the purchase of a 96% position in the operations of McKinsey Education Group. Run by experienced professionals in the private education sector, McKinsey provides educational services with an emphasis on teaching: (a) English as a Second Language, and (b) professional development courses.

To receive news updates send your email to lauren@chfir.com and mention 'Loyalist News' on the subject line.

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward-Looking Statements

The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and Loyalist Group Limited disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or

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otherwise, except as expressly required by applicable securities legislation. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein.