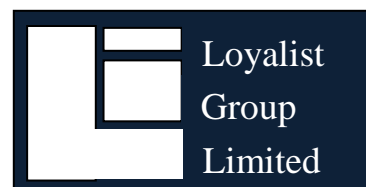


LOYALIST GROUP LIMITED

For Immediate Release
TSX Venture Exchange
Symbol "LOY"



Loyalist Group Signs Definitive Agreement with PGIC

Toronto, Ontario – July 11th 2011 – Loyalist Group Limited (“Loyalist” or the “Corporation”) (TSX Venture Exchange: "LOY"), today announced that it has signed a Definitive Agreement with PGIC Vancouver Studies Inc., PGIC Career College Inc. and PGIC Holdings Ltd. (“PGIC”) to acquire all of the issued and outstanding common shares (the “PGIC Shares”) of PGIC Vancouver Studies Inc. (“PGIC Vancouver”) and PGIC Career College Inc. (“PGIC Career”).

Under the terms of the Definitive Agreement, Loyalist will pay \$1.4 million for the PGIC Shares. Of the total, \$675,000 is payable in cash in two installments. The first \$325,000 is due six months after the closing of the transaction, scheduled for the end of July, with the balance of \$350,000 due twelve months after closing. The balance of the Purchase Price, being \$725,000, shall be satisfied through the issuance at closing of 4,531,250 LOY common shares at a deemed price of \$0.16 per share.

PGIC Vancouver is a globally recognized, leading private English language school operating in Vancouver for the past 17 years. Together with PGIC Career, the combined annual revenues for the fiscal year ended March 31, 2011 were approximately \$5.8M, generated by average monthly enrollment of over 400 students. PGIC Vancouver is an accredited member of Languages Canada and Vancouver’s only Public TOEIC® Testing Centre. PGIC Career College is registered with the Private Career Training Institutions Agency of BC.

Andrew Ryu, CEO of Loyalist Group, commented, “The acquisition of PGIC Vancouver and PGIC Career will mark Loyalist’s third accretive acquisition in 2011, thereby significantly expanding, LOY’s presence in the major Canadian ESL marketplace and further strengthening the Corporation’s foothold in international education.”

The agreement is expected to close on or about July 29th 2011 subject to all required regulatory approvals, including the approval of the TSX Venture Exchange.

About Loyalist Group Limited

Listed on the TSX Venture since January 4th 2011, Loyalist Group Limited (TSXV: LOY) owns and operates private education schools both in Toronto and Vancouver offering (i) English as a Second Language Courses for international students; (ii) Training programs for teachers, commonly known as TESL; (iii) Professional Development Courses; and (iv) Corporate English for Professionals.

To receive corporate news updates send your email to lauren@chfir.com and mention ‘Loyalist News’ on the subject line.

For further information, please contact:

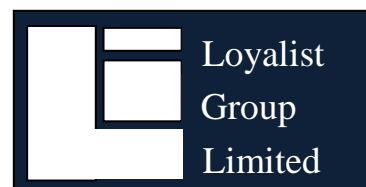
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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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Forward-Looking Statements

This news release, in accordance with the Safe Harbour provisions of the Private Securities Litigation Reform Act of 1995, the Corporation notes that some statements in this news release look forward in time based on assumptions, uncertainties and management's best estimates of future events, and involve risks and uncertainties that may affect the Corporation's actual results of operations. The following important factors, among others that are discussed in Corporation filings, could cause actual results to differ materially from those set forth in the forward-looking statements such as, but not limited to risks related to any of the Corporation's announced acquisitions failing to close or becoming delayed before closing; reliance on the South Korean contract since it provides the majority of existing revenues; dealings in international jurisdiction where Canadian laws do not apply; any loss of certain key personnel; levels of students enrolment; delays in rolling out the online education programs may cause loss of market share; factors affecting ability to successfully compete amongst range of education options available in market; and currency fluctuations versus the Canadian dollar (i.e. South Korean won); and any detrimental effects upon the "McKinsey" brand. Important factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements are detailed from time to time in Loyalist Group Limited's periodic reports filed with the Ontario Securities Commission and other regulatory authorities. Loyalist Group Limited has no intention or obligation to update or revise any forward looking statements, whether as a result of new information, future events or otherwise.