

LOYALIST GROUP LIMITED

For Immediate Release
TSX Venture Exchange
Symbol "LOY"



Loyalist Group Limited Expands Revenues 76.4% in First Quarter since TSXV

Toronto, Ontario – July 4th 2011 – Loyalist Group Limited (“Loyalist” or the “Corporation”) (TSX Venture Exchange: "LOY"), today reported its results for the first quarter of fiscal 2011 ended March 31st 2011, which is the Corporation’s first quarter since obtaining its public listing on the TSX Venture Exchange on January 5th 2011. Comparative figures refer to financial results of the McKinsey Education Group (“McKinsey”) that is the core operating entity owned by Loyalist. The first quarter fiscal 2010 results from McKinsey’s have been restated to reflect the Corporation’s adoption of IFRS reporting guidelines.

During the first quarter as a public company, Loyalist Group expanded Tuition Revenues by 76.4% to \$348,516.

Three Months Ended March 31st 2011, compared to three months ended March 31st 2010:

	Q1 FY 2011	Q1 FY 2010
Revenues - Tuition	\$ 348,516	\$ 197,537
Cost of Services [†]	\$ 288,456	\$ 149,013
Gross Margin	\$ 60,060	\$ 48,524
Operating Expenses [‡]	\$ 461,026	\$ 40,112
Gross Profit	\$ (400,966)	\$ 8,412
Investment & Other Income	\$ 27,455	\$ 370
Net Income (Loss)	\$ (377,530)	\$ 8,782
Net Income (Loss) per Share		
Basic	\$ (0.009)	\$ 0.001
Fully Diluted	\$ (0.009)	na

[†] Comprises salaries and benefits, commissions, occupancy costs, course outsourcing, school activities, student housing costs, advertising and promotion, and course materials

[‡] Comprises stock-based compensation, office and general, finance costs, professional fees, travel, consulting fees, amortization of intangible assets, and depreciation of property, plant and equipment.

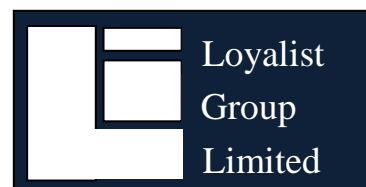
Andrew Ryu, CEO of Loyalist said, “The first quarter results are a modest start, our vision for Loyalist Group is worlds away from where we are today. To date we have focused on strengthening our ties to South Korea for funding students and providing more training and development courses, while pursuing acquisitions to add to our number of Canadian schools.”

2011 First Quarter Operational Highlights

- Loyalist Group Limited’s shares are first listed for trading on the TSX Venture Exchange on January 5th 2011.
- In January, McKinsey welcomes the first group of students from Cultura Global Brazilian (“CAN”) after McKinsey was selected by CNA as its sole Canadian partner school. CNA operates 580 private English schools in Brazil.

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- In January, McKinsey signed an LOI with Kangnam University of South Korea to provide English training and internship programs available to Kangnam's student population of over 6,000.
- First 2011 contract with Human Resources Development South Korea ("HRDSK") pursuant to McKinsey's 2011 proposal. In 2011, McKinsey will welcome at least 215 students (an increase of approximately 43%) and tuition per student will increase by \$1,000 or 14% compared to 2010 which taught 150 students under this program generating approximately \$1 million in revenues that year.
- March 28th 2011, Loyalist signed a definitive agreement for the 100% acquisition of the Universal College of Language ("UCL") of Vancouver; on closing June 1st 2011 the consideration totaled \$230,000 in cash and 1,062,500 shares of LOY.

Subsequent Highlights, after March 31st 2011

- In April, Loyalist acquired an education company operating in South Korea to support its strengthening ties to the HRDSK there. The 100% interest was acquired for 80,000 KRW and 625,000 shares of LOY.
- In April, second contract was signed with HRDSK adding 80 student sponsorships.
- In May, under an exclusive agreement with multinational oilfield services giant Schlumberger Limited (NYSE: SLB), their first employees were welcomed as ESL students from Venezuela. The Schlumberger English training agreement also covers teaching employees coming from Brazil and Mexico.
- Partnership MOU announced on June 7th on Learning Bay Project with the Foreign Language School Association in South Korea to provide world-class training for ESL instructors, to be undertaken by UCL.
- In June, third contract was signed with HRDSK adding 70 student sponsorships.

"The outlook for the second quarter is strong; expecting continued growth through acquisitions, increased number of students and higher tuitions this year, to end our first full year as a public company," commented Mr. Ryu.

To view the Corporation's financial statements and management's discussion and analysis for the period, please visit www.sedar.com.

About Loyalist Group Limited

Listed on the TSX Venture since January 4th 2011, Loyalist Group Limited (TSXV: LOY) owns and operates private education schools both in Toronto and Vancouver offering (i) English as a Second Language Courses for international students; (ii) Training programs for teachers, commonly known as TESL; (iii) Professional Development Courses; and (iv) Corporate English for Professionals.

To receive corporate news updates send your email to lauren@chfir.com and mention 'Loyalist News' on the subject line.

For further information, please contact:

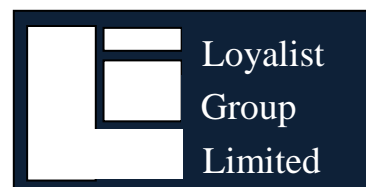
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Forward-Looking Statements

This news release, in accordance with the Safe Harbour provisions of the Private Securities Litigation Reform Act of 1995, the Corporation notes that some statements in this news release look forward in time based on assumptions, uncertainties and management's best estimates of future events, and involve risks and uncertainties that may affect the Corporation's actual results of operations. The following important factors, among others that are discussed in Corporation filings, could cause actual results to differ materially from those set forth in the forward-looking statements such as, but not limited to risks related to any of the Corporation's announced acquisitions failing to close or becoming delayed before closing; reliance on the South Korean contract since it provides the majority of existing revenues; dealings in international jurisdiction where Canadian laws do not apply; any loss of certain key personnel; levels of students enrolment; delays in rolling out the online education programs may cause loss of market share; factors affecting ability to successfully compete amongst range of education options available in market; and currency fluctuations versus the Canadian dollar (i.e. South Korean won); and any detrimental effects upon the "McKinsey" brand. Important factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements are detailed from time to time in Loyalist Group Limited's periodic reports filed with the Ontario Securities Commission and other regulatory authorities. Loyalist Group Limited has no intention or obligation to update or revise any forward looking statements, whether as a result of new information, future events or otherwise.