

LOYALIST GROUP LIMITED

For Immediate Release
TSX Venture Exchange
Symbol "LOY"



LOYALIST GROUP TO PARTNER WITH LEARNING BAY IN SOUTH KOREA

Toronto, Ontario - June 7th 2011 – Loyalist Group Limited (“Loyalist” or the “Corporation”) (TSX Venture Exchange: LOY), announced today that it signed a Memorandum of Understanding on June 1st 2011 with Learning Bay (“LB”) to provide recruiting and TESL training for ESL teachers in South Korea. LB operates one of the largest chains of pre-schools in South Korea and has expanded services into the recruitment and training business for English, ESL, and similar instructors. LB has established the “Learning Bay Project” (“LBP”) with the Foreign Language School Association in Korea to provide world-class training for ESL instructors.

The partnership with LB is being undertaken by Loyalist’s subsidiary, Universal College of Language (“UCL”), whereby UCL will recruit suitable candidates and train teachers for available instructional positions participating in the LBP. In South Korea, LB will secure teaching positions for UCL-certified instructors and provide valuable support when applying for work visas, relocating and setting up classrooms. The partnership is projected to recruit, train and place up to 500 teachers per year and generate an average of \$1.5 million in annual revenues for Loyalist in the initial years, with approximately \$1 million revenue generated from the TESL training program and approximately \$500,000 for recruitment services.

“We’re especially proud of what this partnership with Learning Bay stands for: a bridge between Canada and South Korea to provide the highest quality English teachers for students whose language skills will become a cornerstone for their future success, at home and abroad; and an avenue by which Canada’s opportunities and culture can be shared with people who may be destined to become business and community leaders,” commented Loyalist’s CEO, Andrew Ryu.

Learning Bay (“LB”)

Learning Bay started a small campus in Seoul, Korea in 2003. Since then, Learning Bay has become one of the largest preschools in Korea with expanded services to include English pre-school programs; kindergarten, on-line, ESL, English Arts and Math programs and more. Learning Bay has 5,000 students in five campuses throughout Korea. In 2011, Learning Bay became part of the Association of Foreign Language School in Korea.

About Universal College of Language (“UCL”)

Recently purchased by Loyalist Group Limited, the Universal College of Language was founded in 2001 in Vancouver. After ten years of experience, the school has developed a solid curriculum combining theories which ensure a high quality of education. UCL provides professional education in English including ESL, Specialized Language, Co-op, and Teacher Training programs.

About Loyalist Group Limited (“LOY”)

Listed on the TSX Venture since January 4th 2011, Loyalist Group Limited (TSXV: LOY) owns and operates private education schools both in Toronto and Vancouver offering (i) English as a Second Language Courses for international students (ii) Training programs for teachers, commonly known as TESL and (iii) Professional Development Courses. Loyalist’s strategy is to be a global leader in language training and career development, from a mixture of in-class and online formats.

To receive corporate news updates send your email to lauren@chfir.com and mention ‘Loyalist News’ on the subject line.

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Forward-Looking Statements

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