

LOYALIST GROUP LIMITED

For Immediate Release
TSX Venture Exchange
Symbol "LOY"



Loyalist Provides English Training to PEMEX

Toronto, Ontario – February 7th 2012 – Loyalist Group Limited (“Loyalist” or the “Corporation”) (TSX Venture Exchange: LOY), today announced that PEMEX (Petróleos Mexicanos or Mexican Petroleum), the largest enterprise in Mexico with operations across the entire oil & gas production chain, has engaged Loyalist Group to provide English Language Training for PEMEX executives. The first group is currently studying in Toronto, while a second group from PEMEX is scheduled to be enrolled in March.

“Similar to our training arrangement with Schlumberger Limited, this endorsement from PEMEX as their company-sponsored ESL training destination speaks to Loyalist’s comprehensive curriculum, immersive education experience, and the wide satisfaction and success of our graduates,” commented Andrew Ryu, CEO of Loyalist Group Limited. “We envision welcoming more and more groups to Loyalist’s schools under corporate-sponsored arrangements like these, which serve our organic growth strategy, year after year going forward.”

About PEMEX (Petróleos Mexicanos or Mexican Petroleum)

PEMEX is the fourth crude oil producer worldwide and it is evaluated as the eleventh-largest integrated oil company⁽¹⁾. In México, it is the sole producer of crude oil, natural gas and refined products, the most important source of government income.

⁽¹⁾ *PIW 2011 Rankings, December 12, 2011. Petroleum Intelligence Weekly.*

About Loyalist Group Limited

Listed on the TSX Venture since January 5th 2011, Loyalist Group Limited (TSXV: LOY) owns and operates private education schools both in Toronto and Vancouver offering (i) English as a Second Language Courses for international students; (ii) Training programs for teachers, commonly known as TESL; (iii) Professional Development Courses; and (iv) Corporate English for Professionals.

To receive corporate news updates send your email to lauren@chfir.com and mention ‘Loyalist News’ on the subject line.

For further information, please contact:

Andrew Ryu
Loyalist Group Limited
CEO
T: (416) 977-9800
E: aryu@mckinseygroup.ca

Cathy Hume
CHF Investor Relations
CEO
T: (416) 868-1079 x231
E: cathy@chfir.com

Lauren Clarke
CHF Investor Relations
Associate Account Manager
T: (416) 868-1079 x241
E: lauren@chfir.com

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Forward-Looking Statements

The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and Loyalist Group Limited disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein.