

LOYALIST GROUP LIMITED

For Immediate Release
TSX Venture Exchange
Symbol "LOY"



Loyalist Group Limited Appoints New Director

Toronto, Ontario – January 9th 2012 – Loyalist Group Limited (“Loyalist” or the “Corporation”) (TSX Venture Exchange: LOY), is pleased to announce that Mr. Martin Bernholtz has been appointed to the Board of Directors of the Corporation upon the resignation of Mr. Michael Newman.

Mr. Bernholtz, BBA, CA, became a chartered accountant in 1983 and has held the position of Chief Financial Officer of Kerbel Group Inc., an integrated real estate developer and property owner since 1988. He has served as a director and officer of public, private, not for profit and condominium corporations over the last 25 years. Currently Mr. Bernholtz is a Director and Chairman of Selectore Limited and Covalon Technologies Limited and is a Director of Titan Medical Devices Inc., both companies are listed for trading on the TSX Venture Exchange. Mr. Bernholtz previously spent six years with Laventhol & Horwath in the Litigation support and Business Valuation areas. Mr. Bernholtz graduated with a Bachelor of Business Administration degree from York University in 1981.

Mr. Newman resigned from the Board of Directors to pursue other opportunities. The Board would like to thank Mr. Newman for his service and dedication to the Corporation and wishes him success in his future endeavors.

Andrew Ryu, President and CEO, stated, “We are excited that Martin Bernholtz has decided to join the Board. Martin has extensive experience serving on public boards and this great depth of knowledge will benefit the Corporation. We look forward to working with him as we continue to grow the Corporation.”

About Loyalist Group Limited+

Listed on the TSX Venture since January 5th 2011, Loyalist Group Limited (TSXV: LOY) owns and operates private education schools both in Toronto and Vancouver offering (i) English as a Second Language Courses for international students; (ii) Training programs for teachers, commonly known as TESL; (iii) Professional Development Courses; and (iv) Corporate English for Professionals.

To receive corporate news updates send your email to lauren@chfir.com and mention ‘Loyalist News’ on the subject line.

For further information, please contact:

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Forward-Looking Statements

The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and Loyalist Group Limited disclaims any

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