



Emerald Bay Energy

For Immediate Release: August 12, 2011

EMERALD BAY ANNOUNCES PRIVATE PLACEMENT

Calgary, Alberta, August 12, 2011 – Emerald Bay Energy Inc. (TSX Venture: EBY) (the "**Corporation**") today reported that the Corporation is proposing a private placement offering of up to maximum of 10,000,000 common shares ("**Common Shares**") of the Corporation. The Common Shares are to be issued under a unit offering whereby up to a maximum of 10,000,000 units ("**Units**") at a subscription price of \$0.05 per Unit are to be offered. Each Unit shall consist of one (1) Common Share of the Corporation and one (1) share purchase warrant (the "**Warrant**") (each full Warrant shall entitle the holder thereof to purchase one (1) additional Common Share of the Corporation for a period of 18 months from the issuance of the Units at a price of \$0.10) (the "**Offering**").

The proceeds will be used for drilling wells, seismic activities, contributing to the Corporation's debt facilities and increasing working capital.

All of the Common Shares and Warrants issued pursuant to the private placement are subject to a four-month hold period. Completion of the private placement is subject to the final approval of the TSX Venture Exchange.

ABOUT EMERALD BAY

Emerald Bay Energy Inc., based in Calgary, is a junior oil and gas producer with production properties in Western Canada and South Texas. The common shares of Emerald Bay trade on the TSX Venture Exchange under the symbol "EBY". Please visit www.emeraldbayenergy.com.

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If you would like to receive press releases via email please contact lauren@chfir.com. Please specify "Emerald Bay News" in the subject line.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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