

BRI-CHEM CORP.

Press Release 2012 - 1

For Immediate Release

Toronto Stock Exchange Symbol "BRY"



BRI-CHEM CORP. PRODUCES FIRST THIRTY INCH SEAMLESS STEEL PIPE IN NORTH AMERICA

Edmonton, Canada, January 18, 2011 – Bri-Chem Corp. (“Bri-Chem”) (TSX: BRY), a leading North American wholesale distributor and manufacturer of oil and gas drilling fluids, steel pipe and piping products is pleased announce that our large diameter seamless steel pipe manufacturing facility, located in Edmonton, AB, Canada, has successfully manufactured the first 30 inch seamless steel pipe in North America utilizing its Thermal Pipe Expansion (TPE) process.

Bri-Chem’s facility completed the production of 150 tons of 30 inch standard wall seamless steel pipe which is the largest seamless carbon steel pipe manufactured to date in North America. Bri-Steel Manufacturing Inc. has completed quality control testing on the steel pipe and they are being shipped to customers in the USA.

“The successful production of the 30 inch seamless pipe is a significant milestone for our steel manufacturing division in North America” commented Don Caron, Chief Executive Officer of Bri-Chem, “With the 30 inch steel pipe production behind us, Bri-Chem is now well positioned to develop into the leading North American source for the supply of niche large diameter seamless steel pipe.”

About Bri-Chem

Bri-Chem distributes, blends and manufactures drilling fluids, steel pipe and piping products to the oil and gas industry in North America. Bri-Chem provides over 350 drilling fluid products and is a custom blender of cementing, acidizing and fracturing chemical additives and distributes and manufactures carbon steel pipe. Additional information about Bri-Chem is available at www.sedar.com or at Bri-Chem's website at www.brichem.com.

Forward Looking Statements

Certain statements contained in this press release, including statements which may contain words such as “could”, “should”, “expect”, “anticipate”, “believe”, “will”, and similar expressions and statements relating to matters that are not historical facts are forward looking statements. Such forward looking statements involve known and unknown risks and uncertainties which may cause the actual results, performances or achievements of Bri-Chem to be materially different from any future results, performances or achievements expressed or implied by such forward looking statements. Such factors include, but are not limited to, fluctuations in oil and gas activity levels, political and economic conditions, and the demand for products provided by Bri-Chem.

To receive Bri-Chem news updates send your email to ir@brichem.com.

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