



For Immediate Release

VentriPoint Diagnostics Appoints VP Sales & Business Development

Seattle, Washington, November 15, 2010 – VentriPoint Diagnostics (“VentriPoint”) (TSXV: VPT), a company focused on better ways to monitor right heart function in children and adults, today announced the appointment of Amol S. Karnick as Vice-President, Sales and Business Development.

Commenting on the appointment, VentriPoint’s CEO, Dr. George Adams stated, “This announcement clearly illustrates we are ready to move aggressively on commercializing our heart diagnostic technology. Amol was an important member of the General Electric Ultrasound imaging group with responsibilities for mergers and acquisitions. As well, he helped build a global sales and support group focused on ultrasound technology. In short, he has the ideal skill set to spearhead the launch of the VentriPoint Medical System (“VMS”).”

Amol has over 18 years of medical imaging experience, which has included:

- Over 7 years experience at GE Healthcare in various roles, including mergers and acquisitions where he helped drive \$150 million in imaging sales as well as integrating 4 companies.
- Chief Operating Officer for Sentinelle Medical Incorporated and General Manager at Ultrasonix Medical Corporation, both of which are focused on medical imaging.
- Global expertise and experience working with multiple cultures around the world.
- Masters in Electrical Engineering (ultrasound) from McGill University.

About VentriPoint Diagnostics Ltd. VentriPoint has created a diagnostic ultrasound tool to monitor patients with heart disease, a leading cause of death in developed countries. VMS is the first cost-effective and accurate diagnostic tool for measuring right ventricle heart function. Congenital heart disease in children is the first application in a suite of applications for all major heart diseases including pulmonary hypertension, cardiovascular disease and heart failure - a multibillion dollar market potential. Canada and Europe (CE Mark) have granted approval for the sale of its VMS diagnostic tool and a 510(k) submission is currently being reviewed by the U.S. Federal Drug Administration.

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