

LOYALIST GROUP LIMITED

For Immediate Release
TSX Venture Exchange
Symbol "LOY"



LOYALIST GROUP APPOINTS EXPERIENCED SENIOR ADVISOR

Toronto, Ontario - April 15th 2011 – Loyalist Group Limited ("Loyalist" or the "Corporation") (TSX Venture Exchange: LOY) announced today that Bob Coffey, B.Comm, C.A., C.M.C., has joined with the Corporation as an advisor, effective immediately. Mr. Coffey is a well known and highly respected executive with premier experience and specializations in mergers, acquisitions and divestitures of private, middle market enterprises. Mr. Coffey a retired Vice Chair of KPMG, is also a former Senior Vice President of ABN AMRO Bank Canada.

Andrew Ryu, CEO of Loyalist Group Limited, commented, "We are very fortunate that Bob has joined the LOY team. Bob is a past International President of the Association for Corporate Growth (ACG) and founder of ACG Toronto. We will draw on Bob's dealings in mergers and acquisitions, as well as corporate growth and finance. His experience as a senior business advisor, public Board director and management consultant will add insight to our Corporation as we work to expand. On behalf of Loyalist Group Limited, I am happy to welcome Bob."

About Loyalist Group Limited

Loyalist Group Limited was re-listed on the TSX Venture Exchange on January 4th 2011, after completing the purchase of a 96% position in the operations of McKinsey Education Group. Run by experienced professionals in the private education sector, McKinsey provides educational services with an emphasis on teaching: (i) English as a Second Language, and (ii) professional development courses. Already this year, Loyalist has agreements to acquire three privately run schools; one each in Toronto, Vancouver and South Korea.

To receive corporate news updates send your email to lauren@chfir.com and mention 'Loyalist News' on the subject line.

For further information, please contact:

Andrew Ryu
Loyalist Group Limited
CEO
T: (416) 977-9800
E: aryu@mckinseygroup.ca

Jeanny So
CHF Investor Relations
Director of Operations
T: (416) 868-1079 x225
E: jeanny@chfir.com

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward-Looking Statements

The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and Loyalist Group Limited disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein.