

LOYALIST GROUP LIMITED

For Immediate Release
TSX Venture Exchange
Symbol "LOY"



Loyalist Group Inc. Announces \$1,500,000 Private Placement

Toronto, Ontario - April 14th 2011 – Loyalist Group Limited (“Loyalist” or the “Corporation”) (TSX Venture Exchange: LOY), announced today that it has engaged MGI Securities Inc. (the “Agent”) as exclusive Agent to sell, on a best efforts basis, up to 12,000,000 units (the “Initial Units”) of the Corporation at a price of \$0.125 per Unit (the “Issue Price”) for aggregate gross proceeds of up to approximately \$1,500,000 (the “Offering”).

Each unit will consist of one common share in the capital of the Corporation (a “Common Share”) and one Common Share purchase warrant (a “Warrant”). Each Warrant will entitle the holder thereof to purchase one Common Share (a “Warrant Share”) at a price of \$0.175 per Warrant Share for a period of 24 months from the closing.

Loyalist has also granted the Agent an option (the “Agent’s Option”), exercisable at any time up to 48 hours prior to the time set for the closing of the Offering, to increase the size of the Offering by an additional 3,333,334 Units (the “Optioned Units” together with the Initial Units, the “Units”) at a price per Optioned Unit equal to the Issue Price for additional gross proceeds to the Corporation of up to \$500,000, subject to regulatory approval.

The Company agrees that the Agent shall receive cash compensation equal to 8.0% of the gross proceeds raised and to grant to the Agent warrants (the “Compensation Warrants”) entitling the Agent to subscribe for that number of Common Shares as is equal to 8.0% of the total number of Units sold pursuant to the Offering. The Agents are also entitled to receive additional incentive compensation at the Agents option, of up to \$35,000 or 525,000 Compensation Warrants, based upon achievement time and amount targets. Subject to regulatory approval, each Compensation Warrant will be exercisable to acquire one Common Share for a period of twenty-four (24) months following the Closing Date at an exercise price equal to the Issue Price.

The proceeds from the Offering will be used to advance the Corporation’s business plan for McKinsey Education Group, to expand its locations both in Canada and internationally and to provide multiple education services, and programs in career development and the formation and execution of online services.

It is anticipated that this private placement will be completed prior to June 30, 2011 and that there may be one or more closings.

Closing of the Offering is subject to TSX Venture approval. The securities to be issued in the Offering will all be subject to a four-month hold period in exchange with applicable Canadian securities laws.

The securities have not been registered under the U.S. Securities Act of 1933, as amended, or any state securities laws and, until so registered, may not be offered or sold in the United States or any state or to, or for the account of, U.S. persons absent registration or an applicable exemption from registration requirements. This release does not constitute an offer for sale of securities in the United States.

About Loyalist Group Limited

Loyalist Group Limited was re-listed on the TSX Venture Exchange on January 4th 2011, after completing the purchase of a 96% position in the operations of McKinsey Education Group. Run by experienced professionals in the private education sector, McKinsey provides educational services with an emphasis on teaching: (i) English as a Second Language, and (ii) professional development courses. Already this year, Loyalist has agreements to acquire these privately run schools; one each in Toronto, Vancouver and South Korea.

About MGI Securities Inc.

MGI is an integrated Canadian investment dealer offering professional wealth management solutions for individual investors, a comprehensive range of specialized services for institutional investors, and corporate finance advisory services for issuers, including mergers and acquisitions, equity underwritings, corporate restructuring, structured financings, market research, and business valuation services. MGI is based in Toronto, with additional offices in

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Winnipeg, Saskatoon, Calgary and London, Ontario. MGI is a member of IIROC and is a subsidiary of Jovian Capital Corporation (TSX: JOV). MGI has approximately \$1.2 billion in client assets under administration.

To receive corporate news updates send your email to lauren@chfir.com and mention 'Loyalist News' on the subject line.

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward-Looking Statements

In accordance with the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995, the company notes that some statements in this news release look forward in time, and involve risks and uncertainties that may affect the Corporation's actual results of operations. The following important factors, among others that are discussed in Corporation filings, could cause actual results to differ materially from those set forth in the forward-looking statements such as, but not limited to risks related to any of the Corporation's announced acquisitions failing to close or becoming delayed before closing; reliance on the South Korean contract since it provides the majority of existing revenues; dealings in international jurisdiction where Canadian laws do not apply; any loss of certain key personnel; levels of students enrolment; delays in rolling out the online education programs may cause loss of market share; factors affecting ability to successfully compete amongst range of education options available in market; and currency fluctuations versus the Canadian dollar (i.e. SK. WON); and any detrimental affects upon the "McKinsey" brand.