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**Zecotek Demonstrates 3D Auto-stereoscopic Display System  
at the PDAC International Convention in Toronto**

**Singapore, March 7, 2011 - Zecotek Photonics Inc. (TSX-V: ZMS; Frankfurt: W1I)** today announced that its latest pre-production 3D display system is available for viewing at the PDAC International Convention on March 6-9, 2011. Zecotek is showcasing geological data provided by Platinum Group Metals (TSX: PTM, NYSE.A: PLG) and West Kirkland Mining (TSX-V: WKM) in a true, glasses-free, multiple viewer 3D format. You are invited to view Zecotek's 3D display system at the "Mining Matters" booth on Level 800 near the entrance to the Investors Exchange.

"Our demonstration at PDAC, the world's largest mineral forum, is intended to alert the mining and other industries to the inherent advantages of a truly auto-stereoscopic, volumetric viewing experience in geo-structural analysis, mine planning and operations," said Dr. A.F. Zerrouk, Chairman, President, and CEO of Zecotek Photonics Inc. "Zecotek's unique and patented 3D auto-stereoscopic display does not require viewers to wear glasses and because the 3D effect is produced using the widest possible number of views it offers a much more natural viewing experience than the systems currently offered for 3D television and other types of monitors. Our system development is predicated on what we view as a clear competitive advantage in addressing markets which require realistic 3D images."

The PDAC Exchange has become the most important event in the world of mineral mining and exploration, bringing together a wide-range of industry stakeholders including retail and institutional investors, analysts, exploration managers, prospectors, brokers, financiers, mining execs, geoscientists, and mining media. In 2010, the convention hosted 22,000 participants from 118 countries. The Trade Show boasted 608 booths representing 357 exhibiting organizations including 60 provincial, federal and international governments. This year's event is expected to surpass last year's attendance.

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**About Zecotek's 3D Technology**

Zecotek's 3D Display System is based on the auto-stereoscopic principle, but with substantial innovative and patented improvements and represents a new and unique generation of 3D displays. It has the capability of simultaneously presenting 3D and 2D images on the same screen, and for separate views at different viewing angles. Zecotek's true, auto-stereoscopic 3D2D display system requires no eyewear and has an effective viewing angle of 40 degrees with 90 concurrent perspectives allowing for multiple views at the same time. Another unique feature of the Zecotek system is constant motion parallax within the viewing angle. Motion parallax eliminates the sense of imbalance and dizziness during normal observation which can occur with polarized and shutter glasses used with other commercial systems.

**About Zecotek**

Zecotek Photonics Inc. (TSX-V: ZMS; Frankfurt: W1I), is a photonics technology company developing high-performance crystals, photo detectors, medical lasers, optical imaging and 3D display technologies for commercial applications in the medical diagnostics and high-tech industry. Founded in 2003, the company has three distinct operating divisions: medical imaging, medical lasers and 3D display and labs located in Canada, Singapore and Russia. Zecotek commercializes its novel, patented and patent-pending bio-photonics technologies directly and



through strategic alliances and joint ventures with multinational OEMs, distributors and other industry leaders. For more information, please visit [www.zecotek.com](http://www.zecotek.com).

*This press release may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results and trends may differ materially from what may have been stated.*

**For Additional Information Please Contact:**

**Zecotek Photonics Inc.**

Michael Minder  
T: (604) 827-5212  
[ir@zecotek.com](mailto:ir@zecotek.com)

**CHF Investor Relations**

Julia Clark, Director of Communications  
T: (416) 868-1079 x236  
[julia@chfir.com](mailto:julia@chfir.com)

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