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Zecotek Presents 3D Display Technology to Sony Delegation at Canadian Technology Showcase

Singapore, February 15, 2012 - Zecotek Photonics Inc. (TSX-V: ZMS; Frankfurt: W11), a developer of leading-edge photonics technologies for medical, industrial and scientific markets, today announced that it was one of five Canadian companies selected to participate in the Canadian Technology Showcase held on Thursday, February 9, 2012 in Vancouver, BC. The Canadian Technology Showcase was organized by Foreign Affairs and International Trade Canada to highlight Canadian technologies for visiting senior executives from Sony Corp. of Japan. Zecotek was selected to present its patented glasses-free 3D display technology.

"It was an honour to participate in such an exclusive event and present our patented glasses-free 3D display technology to senior executives of Sony Corp.," said Dr. A.F. Zerrouk, Chairman, President, and CEO of Zecotek Photonics Inc. "They were able to experience the versatility of our auto-stereoscopic 3D display and its adaptability to various consumer applications. They also experienced the real volumetric 3D viewing with one of the widest viewing angles, smooth transition between views and the highest resolution compared to other competing glasses-free 3D technologies."

Zecotek's patented Real-Time 3D Display System is based on the auto-stereoscopic principle, but with substantial innovative. It has the capability of simultaneously presenting to multiple users both 3D and 2D images on the same screen with separate views and at different viewing angles. The 3D display system provides comfortable conditions for viewing a volumetric representation without eye strain. The viewing of such 3D images does not require the use of any supplementary means such as glasses, does not drastically limit the position of the viewer with respect to the display, and allows simultaneous viewing of the 3D display by many viewers from a sufficiently wide field of view.

Zecotek is seeking an industry partner to integrate the 3D technology into a cost competitive, high resolution, auto-stereoscopic flat screen 3D display, based on LCD and OLED panels. Presently, management believes there are no competing technologies that provide a glasses-free 3D display on a flat screen panel, preserving HD resolution, at an affordable cost. The patented 3D display system for the visualization of images and data has been developed in-house by Zecotek's scientific team and technical staff and does not rely on any licensed intellectual property.

About Zecotek's Real-Time 3D Display System

Zecotek's 3D Display System is based on the auto-stereoscopic principle, but with substantial innovative and patented improvements and represents a new and unique generation of 3D displays. It has the capability of simultaneously presenting 3D and 2D images on the same screen, and for separate views at different viewing angles. Zecotek's true, auto-stereoscopic 3D2D display system requires no eyewear and has an effective viewing angle of 40 degrees with 90 concurrent perspectives allowing for multiple views at the same time. Another unique feature of the Zecotek system is constant motion parallax within the viewing angle. Motion parallax eliminates the sense of imbalance and dizziness during normal observation which can occur with polarized and shutter glasses used with other commercial systems.



About Zecotek

Zecotek Photonics Inc (TSX-V: ZMS; Frankfurt: W11) is a photonics technology company developing high-performance crystals, photo detectors, medical lasers, optical imaging and 3D display technologies for commercial applications in the medical diagnostics and high-tech industry. Founded in 2003, the company has three distinct operating divisions: medical imaging, medical lasers and 3D display and labs located in Canada, Singapore and Russia. Zecotek commercializes its novel, patented and patent-pending bio-photonics technologies directly and through strategic alliances and joint ventures with multinational OEMs, distributors and other industry leaders. For more information, please visit www.zecotek.com.

This press release may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results and trends may differ materially from what may have been stated.

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