

ALPHA GOLD

C O R P O R A T I O N

For Immediate Release: Monday, January 17th 2011

ALPHA GOLD CORPORATION ANNOUNCES CEO SEARCH AS WHATLEY RETIRES; APPOINTS MARY P. WEBSTER NEW DIRECTOR OF TECHNICAL PROGRAMS

Coquitlam, British Columbia – January 17, 2011 - Alpha Gold Corporation (TSX-V: ALQ) ("Alpha Gold" or the "Company") announced today that that President and CEO, Richard Whatley, has retired from management and the Board of Directors. The Board has initiated an executive search to fill the role of CEO and interested candidates should contact the Company at AlphaGoldCEOSearch@gmail.com. Mr. Whatley remains a consultant to the Company providing both continuity and ongoing support during the period of transition.

Taking up geological and geotechnical responsibilities is Mary P. Webster, who has been appointed Director of Technical Programs. An Alpha Gold Director since August 2010, Ms Webster has 30 years' experience in mining exploration including project generation and implementation, private and public company management, First Nations relations and corporate finance, and geological valuation and analysis. She has extensive experience managing mining projects ranging from grassroots to advanced resource developments.

Ms. Webster commented, "After visiting the Lustdust property last summer and reviewing documentation and samples from the many years of exploration work, I am enthusiastic about the Company's potential. The 2010 exploration program, which predated me, was re-tuned to conserve funds once I joined the Board. I will now take the time needed for an in-depth examination of the entire project and anticipate reporting the 2010 results and the plans for exploration going forward in the near future."

About Alpha Gold Corporation

Alpha Gold is a mineral exploration company whose 100%-owned, royalty-free, Lustdust Property is advantageously situated with nearby road and rail access in north-central British Columbia. Lustdust consists of 17 contiguous mineral claims covering 8,560 hectares and contains twelve known mineralized areas, of which the copper-gold-silver Canyon Creek Skarn Deposit has a NI 43-101 compliant resource. Alpha Gold Corporation has approximately 47.2 million shares issued and outstanding, 59.8 million fully diluted. Shares are listed on the TSX Venture Exchange under the symbol "ALQ".

- On behalf of the Board of Directors, Carl Pines, Director, Alpha Gold Corporation

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Should you wish to receive Company news via email, please contact holly@chfir.com and specify "Alpha Gold News" in the subject line.

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Statements in this release that are forward-looking statements are subject to various risks and uncertainties concerning the specific factors disclosed under the heading "Risk Factors" and elsewhere in the Company's periodic filings with Canadian securities regulators. Such information contained herein represents management's best judgement as of the date hereof based on information currently available. The Company does not assume the obligation to update any forward-looking statement.